

Corporate Partnerships Fact Sheet



“RedZed is proud to support the important work of Lighthouse Foundation. Our partnership provides both the tangible benefits for our staff and clients as well as the life-changing benefits for young people and society.”

Angelo Klidomitis, Head of Marketing RedZed Lending Solutions

Partnerships that make a real difference

Partnerships underpin all of Lighthouse Foundation's important work. From our residential live-in care program to our campaigns and events. From our connections with community to our contribution to government and society.

Lighthouse has a strong track record of establishing and building long term, meaningful relationships that have delivered significant benefits and desired outcomes to both businesses and the community.

Our extensive reach, tailored approach and strong focus on ending youth homelessness together with the community makes us well placed to help your business. From building staff engagement programs, enhancing your brand profile to engaging stakeholders, Lighthouse Foundation can partner with you to deliver quality experiences and opportunities.

Lighthouse's unique Therapeutic Family Model of Care™ is proven to be one of the most cost-effective social programs in existence. Our unique community-based model was recently independently assessed proving that for every dollar received Lighthouse returns \$12 of social value.

Our intensive support model leads to a holistic transformation of young people's lives. For 8 out of 10 young people who enter the Lighthouse program, the changes they experience are sustainable and result in a permanent exit from homelessness.

How will my business, clients & staff benefit?

Your business will benefit through an integrated partnership with Lighthouse, which will:

- Demonstrate your commitment to the local communities in which you operate
- Provide a point of difference from your competitors
- Improve employee wellbeing and increase job satisfaction
- Demonstrate good corporate citizenship

Because every organisation is unique we will work with you to build a tailored partnership to meet your corporate social responsibility and community investment objectives to deliver tangible benefits.

Some ways you can get involved include:

- Sponsoring one of our homes. We offer unique home and naming right sponsorship opportunities that deliver tangible and measurable benefits
- Making a donation to support our programs
- Inspiring and motivating your staff through Workplace Giving and Volunteering
- Engaging staff in fun fundraising activities and team building opportunities
- Engaging your customer base through a cause related partnership
- Providing in kind goods and/or services supporting special events and/or the work of the Foundation.

Contact fundraising@lighthousefoundation.org.au to find out more.

For over 25 years Lighthouse Foundation has successfully supported over 800 young people to break the cycle of homelessness. Lighthouse provides homeless young people from backgrounds of long-term neglect and abuse, with a home, a sense of family, and around-the-clock therapeutic care that is proven to work.

For more information visit lighthousefoundation.org.au or call 03 9093 7500

