



FUNDRAISING KIT

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ABOUT *Lighthouse*

In Australia more than 44,000 young Australians are homeless on any given night, with most of them leaving home to escape family violence and abuse.

At Lighthouse Foundation we support homeless young people to take their rightful place in our community, by providing them with a home, a family, and the therapeutic care that is proven to work.

Each of our Lighthouse homes across Victoria houses up to four young people who are supported by two live-in carers and a dedicated team of psychologists and health professionals.

For over 25 years we have helped more than 800 young Australians to overcome trauma and successfully break the cycle of homelessness.



THANK *You*

Thank you for choosing to fundraise for Lighthouse Foundation.

Every donation, big or small, helps us to achieve our mission to end youth homelessness in Australia.

Our program provides safety, security, love, guidance and support for some of our most vulnerable members of society.

Lighthouse provides hope, love and support when needed most and our program has been proven to have a remarkably positive impact to the both young people themselves and in the community.

THANK YOU for taking action to help us end youth homelessness.

CONTACTS & Contents

This booklet provides lots of exciting ideas and tips for making your fundraising successful and fun.

Remember, we're here to help too.

If you have any questions just get in touch with our Fundraising team via fundraising@lighthousefoundation.org.au or 03 9093 7500.



- » HOW YOUR FUNDRAISING HELPS
- » CHOOSE YOUR ACTIVITY + A-Z IDEAS
- » STEPS TO FUNDRAISE
- » LEGISLATION & RESPONSIBILITIES
- » SUPPORT FROM OUR TEAM
- » FREQUENTLY ASKED QUESTIONS



HOW YOUR FUNDRAISING *Helps*

\$50

Can provide a nutritious home-cooked meal in one of our homes

\$150

Can provide groceries for a week in one of our homes

\$500

Can provide welcome backpacks with essential toiletries and clothing for one home for one year

\$1000

Can provide three months of counselling for one of our young people

\$5000

Can provide a full referral and induction for one young person from the streets into a Lighthouse home



“WE LOVED FUNDRAISING FOR LIGHTHOUSE. KNOWING OUR DONATION HELPS TO KEEP A CHILD OFF THE STREETS AND IN A SAFE, LOVING HOME IS SO REWARDING.”

- FIRBANK GIRLS GRAMMAR SCHOOL

CHOOSE YOUR Activity



Check out our A - Z of fundraising ideas. Be as creative as you like.

A fternoon tea	D ress up party	J umping castle	O nline fundraising page	Treasure hunt
Art exhibition	Dye or shave your hair	Joke or magic show	Open garden	Talent quest
Auction	Dinner dance	K araoke competition	Orienteering game	Tip jar
Anniversary	Dog wash	Kakoda trail, Kilimanjaro trek	P arty	U niform free day
B ake off	E aster egg hunt	Kosciosko climb	Photo exhibition	Under the stars event
Baby shower	Exercise competition	L uncheon	Personal challenge	V alentine's day
Bingo game	F un run	Ladies night in	Picnic day	Volley ball tournament
Breakfast	Footy teams day	Lipstick challenge	Q uiz night	W alkathon
Birthday	Film night	Lemonade stand	Queen Victoria market	Wrapping presents
Band night	Fashion show	Lollies in jar guessing game	R unning race	Wear orange day
Bake sale	Fete	Lawn bowls	Raffle	Watersports challenge
Book club	G old coin day	M orning tea	S leep out	Walking dogs
C upcake stall	Garage sale	Market stall	Sleepover	X mas wishing tree
Cook off	Golf day	Matched giving	Swear jar	Xmas hampers
Comedy night	Garden party	Movie night	Silent auction	X-factor competition
Car wash	H igh tea	Murder mystery party	Sausage sizzle	Y ard sale
Cricket match	Hat day	Mowing lawns	Sky dive challenge	Yogathon
Community day	Head shave	Moomba Birdman challenge	Sports day	Z ero sugar month
Concert	I nstagram ask	N etball tournament	T eachers vs students	Zany hair day
Coffee morning	In-lieu of gifts	Nail spa day	Trivia night	Zoo dress up day



STEPS TO *Fundraise*

STEP ONE

Get to know us! Visit our website lighthousefoundation.org.au, follow our Facebook, Twitter and Instagram pages and subscribe to our bi-monthly e-news.

STEP TWO

Choose your activity. Be inspired by our A - Z of fundraising ideas or chat to our Community Fundraising team to explore your fundraising idea.

STEP THREE

Make it official. Complete our short online fundraising application via our website. Your idea will be reviewed and approved, ensuring it meets our values and guidelines.

STEP FOUR

FUNdraise! This is the fun part. Plan and promote your activity. Remember to reach out to your networks. You can use email, social media or an online fundraising platform like everydayhero.com.au. Have fun, raise awareness, collect donations and take lots of photos!

STEP FIVE

Submit your donation to change lives. After your activity is complete, get in touch with us to deposit your funds raised. We can provide tax deductible receipts and certificates of appreciation. Thank you - we couldn't do it without you!



LEGISLATION AND *Responsibilities*



All fundraisers must stick to national, state and territory fundraising rules and regulations. It is the requirement of the fundraiser to know and understand all fundraising legislation and relevant insurance requirements.

Lighthouse Foundation takes no legal responsibility for your third party fundraiser. All approved fundraisers must be transparent and represent Lighthouse Foundation's values and vision appropriately.

To find out more about your required fundraising legalities visit your relevant authority:

National

The Fundraising Institute of Australia: www.fia.org.au

The Australian Charities and Not-For-Profit Commission: www.acnc.gov.au

ACT

www.ors.act.gov.au

www.gamblingandracing.act.gov.au

NSW

www.olgr.nsw.gov.au

NT

www.dob.nt.gov.au

QLD

www.fairtrading.qld.gov.au

www.olgr.qld.gov.au

SA

www.olgc.sa.gov.au

TAS

www.consumer.tas.gov.au

www.gaming.tas.gov.au

VIC

www.nfpcompliance.vic.gov.au

www.consumer.vic.gov.au

www.vcgr.vic.gov.au

WA

www.commerce.gov.au

www.rgl.wa.gov.au

SUPPORT FROM OUR *Team*

Lighthouse has a small (but mighty!) marketing and fundraising team who are here to help where possible. Our friendly team can support you to make your fundraiser a great success.

Contact our team on fundraising@lighthousefoundation.org.au or via 03 9093 7500.

Resources available:

- » Proudly Supporting Lighthouse logo
- » Fact sheets
- » Pull up banners
- » Donation tins
- » Various merchandise like t-shirts or lanyards
- » Collateral including program brochures, magnets and donation slips
- » Occasionally we can provide a speaker at large activities, depending on availability of staff
- » Website and social media support is subject to approval and availability.

Your support makes such a difference.

Thank you!





FREQUENTLY ASKED *Questions*

What kind of activity can I do?

Be creative! There are hundreds of ways to fundraise. Our Community Fundraising team are here to help. All activities must be approved, so simply get in touch with us to explore your idea, 03 9093 7500.

Where do my funds go?

100% of your donation will support Lighthouse Foundation. Donations typically support the operational costs of our program and homes. In some instances you can nominate a particular home for your fundraising to be allocated to. All funds help to change the lives of homeless young people.

Can Lighthouse promote my fundraising activity?

There are lots of ways you can promote your activity amongst your networks. Lighthouse promotes Community Committee events and Foundation campaigns. We often give shout out's to some of our fabulous fundraisers via our social media accounts when scheduling permits.

Is my fundraising tax deductible?

Yes. All donation's over \$2 are tax deductible for the donor.

Please keep accurate records of donations that are given to you. An email address, name and phone number is required for receipting purposes.

How do I give my funds to Lighthouse?

Once complete, contact our team via 03 9093 7500 to obtain a desposit transfer code and bank details to directly transfer funds to Lighthouse.

You can also deliver your fundraising in person at our Youth Resource and Administration Centre, in cash or cheque.

“THANK YOU FROM THE BOTTOM
OF MY HEART, FOR FUNDRAISING
FOR LIGHTHOUSE. YOUR SUPPORT
MEANS THAT MANY MORE YOUNG
PEOPLE WILL LIVE THE LIVES THEY
DESERVE.”

- SUSAN BARTON AM, LIGHTHOUSE FOUNDER



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Lighthouse[®]
Foundation

Ending youth homelessness together.